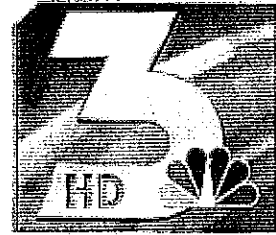


**ORDER**

KSNV

**Orders**

Order / Rev: **105333**  
 Alt Order #: **06839841**  
 Product Desc: **Issue**  
 Estimate: **1577**  
 Flight Dates: **09/12/12 - 09/17/12**  
 Original Date / Rev: **08/08/12 / 09/25/12**  
 Order Type: **GENERAL**

Primary AE: **Amy McCreary**  
 Sales Office: **BLPHI**  
 Sales Region: **National**

**Agency**

Name: **Great American Media**  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

Billing Type: **Cash**  
 Billing Calendar: **Broadcast**  
 Billing Cycle: **EOM/EOC**  
 Agency Commission: **15%**

**Advertiser**

Name: **Democratic Congressional Campaign** *Revised*  
 Demographic: **A35+**  
 Product Codes: **PLI2**  
 Priority: **SELECT PRIORITY CODE**  
 Revenue Codes: **POLITICAL/AGY, PISSUE, GEN**

New Business Thru: \_\_\_\_\_  
 Order Separation: **00:05:00**  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	67	\$45,100.00	\$38,335.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	67	\$45,100.00	\$38,335.00	0.00
<b>Totals</b>	<b>67</b>	<b>\$45,100.00</b>	<b>\$38,335.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	30%	\$45,100.00
Market	100%	\$150,333.33

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$40,590.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$25,556.67
KTUD	1%	\$1,503.33
KVVU	17%	\$25,556.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$12,026.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/Wagners	5-6a		M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12  
 ORDER CANNOT START UNTIL WED 9/12

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 105333  
 Alt Order #: 06839841  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: Issue  
 Estimate: 1577

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 2	KSNV	09/12/12	09/17/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	M-WT--S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
WAKE UP EARLY W/THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WT--S					5	\$200.00		0.00			
E 3	KSNV	09/12/12	09/17/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-WTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
WAKE UP WITH THE WAGNERS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					4	\$1,000.00		0.00			
E 4	KSNV	09/12/12	09/17/12	Today Show Today Show	CM	658a-9am	M-WTF--	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
TODAY SHOW ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					2	\$1,500.00		0.00			
E 5	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$350.00		0.00			
E 7	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT SUNRISE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$325.00		0.00			
E 12	KSNV	09/12/12	09/17/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
TODAY SHOW III ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
E 13	KSNV	09/12/12	09/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-WTF--	:30	5	\$325.00	1	0.00	NM	4	\$1,300.00
RACHEL RAY ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					5	\$325.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5		KSNV	09/11/12-09/17/12	Rachael Ray			11am-12pm	M-WThF-----	:30	(\$325.00)		0.00	NM		
Unresolved [NBC NEWS SPECIAL REPORT]															
E 14	KSNV	09/12/12	09/17/12	Noon News Noon News	CM	12-1230pm	M-WTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
NEWS 3 AT NOON ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--					5	\$425.00		0.00			
E 15	KSNV	09/12/12	09/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
NEWS 4: THE AGENDA ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 105333  
 Alt Order #: 06839841  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: Issue  
 Estimate: 1577

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	09/12/12	09/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
NEWS 4: THE AGENDA ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--			5		\$325.00			0.00			
E 16	KSNV	09/12/12	09/17/12	The Doctors The Doctors	CM	2pm-3pm	M-WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
THE DOCTORS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--			5		\$325.00			0.00			
E 17	KSNV	09/12/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-WTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
DR. PHIL ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--			5		\$450.00			0.00			
E 18	KSNV	09/12/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-WTF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00
FIRST NEWS 3 AT FOUR ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--			5		\$600.00			0.00			
E 19	KSNV	09/12/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-WTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
NEWS 4 AT 430P ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--			5		\$700.00			0.00			
E 20	KSNV	09/12/12	09/17/12	M-F Early News M-F Early News	CM	5-630p	M-WTF--	:30	5	\$1,000.00	1	0.00	NM	4	\$4,000.00
EARLY NEWS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--			5		\$1,000.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/11/12-09/17/12		M-F Early News		5-630p	M-WThF----	:30		(\$1,000.00)		0.00	NM		
Unresolved [NEWS INTERRUPT FOR POTUS]															
E 21	KSNV	09/15/12	09/15/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
KSNV EARLY NEWS ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-			1		\$650.00			0.00			
E 29	KSNV	09/16/12	09/16/12	NFL End of Game Break NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
End of Game ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S			1		\$8,000.00			0.00			
E 30	KSNV	09/16/12	09/16/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
NEWS AFTER NFL ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S			1		\$1,600.00			0.00			
E 31	KSNV	09/12/12	09/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-WTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12 ORDER CANNOT START UNTL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 105333  
Alt Order #: 06839841  
Flight Dates: 09/12/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co  
Product Desc: Issue  
Estimate: 1577  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	KSNV	09/12/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-WTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/11/12	09/17/12	M-WTF--			2			\$1,200.00		0.00			
E 32	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE ORDER CANNOT START UNTIL WED 9/12															
ORDER CANNOT START UNTIL WED 9/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-			1			\$1,100.00		0.00			
													Totals	67	\$45,100.00